

The single most powerful marketing
opportunity in Georgia forestry.

Georgia Forestry

a visually and editorially
compelling quarterly magazine



Advertise in Georgia Forestry Magazine
and enjoy the benefits of reaching
15,000* forestry:

- industry leaders
- business owners
- policymakers
- other decision makers

PLUS: benefit from bonus digital content and online presence.

* Based on an estimated 2.5 readers/copy.

Georgia Forestry

Publisher: HL Strategy led by Howard Lalli who served on the editorial staffs
of *Vanity Fair*, *The New Yorker* and other magazines

Partners: Georgia Forestry Association and Georgia Forestry Commission

Reporting includes:

- People
- Public policy
- Technology and innovation
- Economy
- Environment
- Recreation

Quarterly issues:

- Georgia General Assembly
- Spring
- Georgia Forestry Association
Annual Conference
- Fall



GEORGIA FORESTRY
COMMISSION

Issue	Ad Close/Non-Camera-Ready Materials Due	Camera-Ready Materials Due	Issue Date
Legislative Session	11/14/25	11/21/25	January 2026
Spring	2/12/26	2/19/26	April 2026
Conference/Expo Issue	5/5/26	5/12/26	July 2026
Fall	8/13/26	8/20/26	October 2065

ADVERTISING RATES

(All ads four-color, all rates net per insertion)

Premium Positions	4x	2x	1x
Back Cover	\$2,500	\$2,825	\$3,150
Inside Front Cover	\$2,175	\$2,450	\$2,700
Inside Back Cover	\$2,075	\$2,350	\$2,600
Page One	\$2,075	\$2,350	\$2,600

Display Ads	4x	2x	1x
Full Page	\$1,825	\$2,050	\$2,275
1/2 Page (horizontal or vertical)	\$1,200	\$1,350	\$1,450
1/3 Page (square)	\$900	\$1,025	\$1,150
1/6 Page (horizontal or vertical)	\$500	\$550	\$600
1/12 Page (square)	\$300	\$325	\$350

One, Four-Issue Advertising Buy Delivers Year-Long Marketing!

Place Your Reservation Today!

Contact your account executive for more information:



Holli Muffler

holli.muffler@todaymediacustom.com

302-729-2907

BONUS VALUE: All ads, with free live links, can be seen 24/7/365 in Georgia Forestry's online digital edition.

1/3 Square 4.625" W x 4.875" H	1/6 Vertical 2.25" W x 4.875" H
1/2 Horizontal 7" W x 4.875" H	

1/12 2.25" W x 2.375" H	1/2 Vertical 4.625" W x 7.375" H
1/6 Horizontal 4.625" W x 2.375" H	

Full Page 7.4375" W x 10.125" H Trim size: 8.1875" W x 10.875" H Bleed Use trim size & add .125" bleed on all four sides. Please offset crop marks to .125". All important content should be .25 in from all trim edges to avoid being trimmed off.
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Georgia Forestry is produced by HL Strategy and TMCC in partnership with the Georgia Forestry Association and Georgia Forestry Commission.