

The single most powerful marketing opportunity in Georgia forestry.

# Georgia Forestry

a visually and editorially compelling quarterly magazine



Advertise in Georgia Forestry Magazine and enjoy the benefits of reaching **15,000\*** forestry:

- industry leaders
- business owners
- policymakers
- other decision makers

**PLUS:** benefit from bonus digital content and online presence.

\* Based on an estimated 2.5 readers/copy.

## Georgia Forestry

**Publisher:** HL Strategy led by Howard Lalli who served on the editorial staffs of *Vanity Fair*, *The New Yorker* and other magazines

**Partners:** Georgia Forestry Association and Georgia Forestry Commission

### Reporting includes:

- People
- Public policy
- Technology and innovation
- Economy
- Environment
- Recreation

### Quarterly issues:

- Georgia General Assembly
- Spring
- Georgia Forestry Association Annual Conference
- Fall



Issue	Ad Close/Non-Camera-Ready Materials Due	Camera-Ready Materials Due	Issue Date
Legislative Session	11/12/24	11/19/24	January 2025
Spring	2/13/25	2/20/25	April 2025
Conference/Expo Issue	5/13/25	5/20/25	July 2025
Fall	8/13/25	8/20/25	October 2025

ADVERTISING RATES (All ads four-color, all rates net per insertion)			
Premium Positions	4x	2x	1x
Back Cover	\$2,500	\$2,825	\$3,150
Inside Front Cover	\$2,175	\$2,450	\$2,700
Inside Back Cover	\$2,075	\$2,350	\$2,600
Page One	\$2,075	\$2,350	\$2,600

Display Ads	4x	2x	1x
Full Page	\$1,825	\$2,050	\$2,275
1/2 Page (horizontal or vertical)	\$1,200	\$1,350	\$1,450
1/3 Page (square)	\$900	\$1,025	\$1,150
1/6 Page (horizontal or vertical)	\$500	\$550	\$600
1/12 Page (square)	\$300	\$325	\$350

## One, Four-Issue Advertising Buy Delivers Year-Long Marketing!

### Place Your Reservation Today!

Contact your account executive for more information:



**Holli Muffler**  
[holli.muffler@todaymediacustom.com](mailto:holli.muffler@todaymediacustom.com)  
**302-729-2907**

**BONUS VALUE:** All ads, with free live links, can be seen 24/7/365 in Georgia Forestry's online digital edition.

<p><b>1/3 Square</b> 4.625" W x 4.875" H</p>	<p><b>1/6 Vertical</b> 2.25" W x 4.875" H</p>
<p><b>1/2 Horizontal</b> 7" W x 4.875" H</p>	

<p><b>1/12</b> 2.25" W x 2.375" H</p>	<p><b>1/2 Vertical</b> 4.625" W x 7.375" H</p>
<p><b>1/6 Horizontal</b> 4.625" W x 2.375" H</p>	

<p><b>Full Page</b> 7.4375" W x 10.125" H Trim size: 8.1875" W x 10.875" H</p> <p><b>Bleed</b> Use trim size &amp; add .125" bleed on all four sides. Please offset crop marks to .125".</p>
--

Georgia Forestry is produced by HL Strategy in partnership with the Georgia Forestry Association and Georgia Forestry Commission.