The single most powerful marketing opportunity in Georgia forestry.

Georgia Forestry

a visually and editorially compelling quarterly magazine

Advertise in Georgia Forestry Magazine and enjoy the benefits of reaching 15,000* forestry:

- industry leaders
- business owners
- policymakers
- other decision makers

PLUS: benefit from bonus digital content and online presence.

* Based on an estimated 2.5 readers/copy.

Georgia Forestry

Publisher: HL Strategy led by Howard Lalli who served on the editorial staffs of *Vanity Fair, The New Yorker* and other magazines

Partners: Georgia Forestry Association and Georgia Forestry Commission

Reporting includes:

- People
- Public policy
- Technology and innovation
- Economy
- Environment
- Recreation

Quarterly issues:

- Georgia General Assembly
- Spring
- Georgia Forestry Association Annual Conference
- Fall

GFA GEORGIA FORESTRY ASSOCIATION

GEORGIA FORESTRY COMMISSION

Issue	Ad Close/Non-Camera-Ready Materials Due	Camera-Ready Materials Due	Issue Date
Legislative Session	11/15/23	11/22/23	February 2024
Spring	2/15/24	2/22/24	April 2024
Conference/Expo Issue	5/13/24	5/20/24	July 2024
Fall	8/14/24	8/21/24	October 2024

ADVERTISING RATES
(All ads four-color, all rates net per insertion)

Premium Positions	4x	2x	1x
Back Cover	$2,425	$2,750	$3,050
Inside Front Cover	$2,100	$2,375	$2,625
Inside Back Cover	$2,025	$2,275	$2,525
Page One	$2,025	$2,275	$2,525

Display Ads	4x	2x	1x
Full Page	$1,775	$1,975	$2,200
1/2 Page (horizontal or vertical)	$1,150	$1,300	$1,425
1/3 Page (square)	$875	$975	$1,100
1/6 Page (horizontal or vertical)	$475	$525	$575
1/12 Page (square)	$275	$300	$325

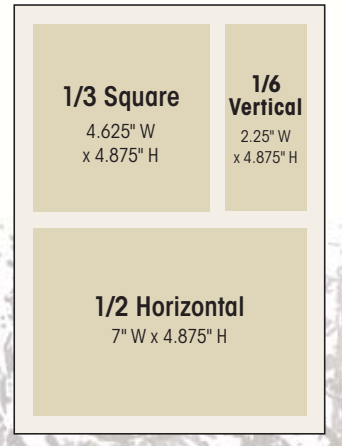
One, Four-Issue Advertising Buy Delivers Year-Long Marketing!

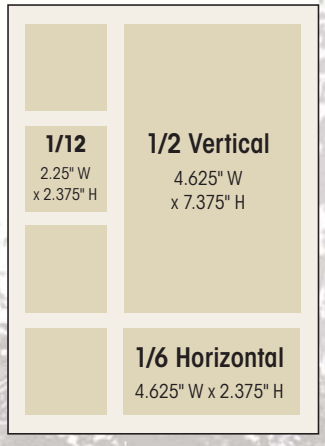
Place Your Reservation Today!

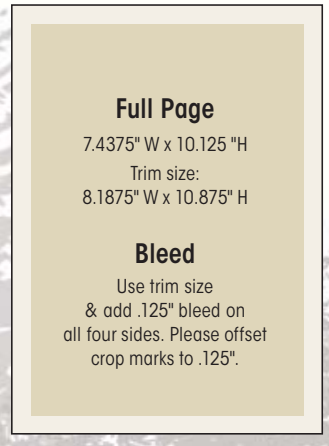
Contact your account executive for more information:

Holli Muffler
holli.muffler@todaymediacustom.com
302-729-2907

BONUS VALUE: All ads, with free live links, can be seen 24/7/365 in Georgia Forestry's online digital edition.







Georgia Forestry is produced by HL Strategy in partnership with the Georgia Forestry Association and Georgia Forestry Commission.