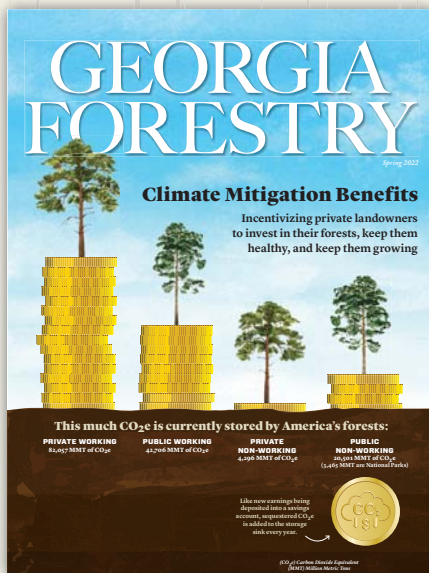


The single most powerful marketing
opportunity in Georgia forestry.

Georgia Forestry

a visually and editorially
compelling quarterly magazine



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and enjoy the benefits of reaching
15,000* forestry:

- industry leaders
- business owners
- policymakers
- other decision makers

PLUS: benefit from bonus digital content and online presence.

* Based on an estimated 2.5 readers/copy.

Georgia Forestry

Publisher: HL Strategy led by Howard Lalli who served on the editorial staffs
of *Vanity Fair*, *The New Yorker* and other magazines

Partners: Georgia Forestry Association and Georgia Forestry Commission

Reporting includes:

- People
- Public policy
- Technology and innovation
- Economy
- Environment
- Recreation

Quarterly issues:

- Georgia General Assembly
- Spring
- Georgia Forestry Association
Annual Conference
- Fall



**GEORGIA FORESTRY
COMMISSION**

Issue	Ad Close/Non-Camera-Ready Materials Due	Camera-Ready Materials Due	Issue Date
Legislative Session	11/16/22	11/23/22	February 2023
Spring	2/16/23	2/23/23	April 2023
Conference/Expo Issue	5/8/23	5/15/23	July 2023
Fall	8/15/23	8/22/23	October 2023

ADVERTISING RATES

(All ads four-color, all rates net per insertion)

Premium Positions	4x	2x	1x
Back Cover	\$2,425	\$2,750	\$3,050
Inside Front Cover	\$2,100	\$2,375	\$2,625
Inside Back Cover	\$2,025	\$2,275	\$2,525
Page One	\$2,025	\$2,275	\$2,525

Display Ads	4x	2x	1x
Full Page	\$1,775	\$1,975	\$2,200
1/2 Page (horizontal or vertical)	\$1,150	\$1,300	\$1,425
1/3 Page (square)	\$875	\$975	\$1,100
1/6 Page (horizontal or vertical)	\$475	\$525	\$575
1/12 Page (square)	\$275	\$300	\$325

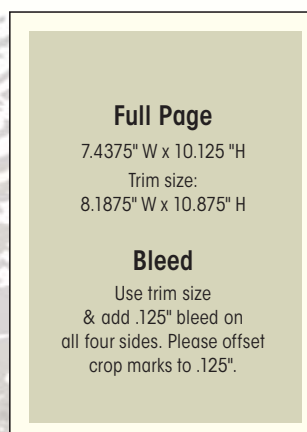
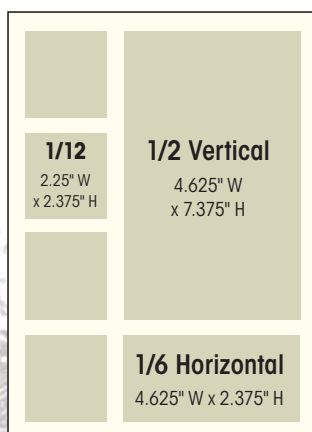
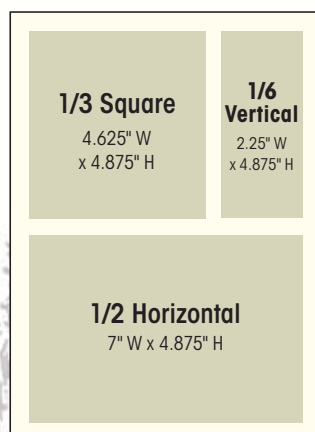
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BONUS VALUE: All ads, with free live links, can be seen 24/7/365 in Georgia Forestry's online digital edition.



Georgia Forestry is produced by HL Strategy in partnership with the Georgia Forestry Association and Georgia Forestry Commission.