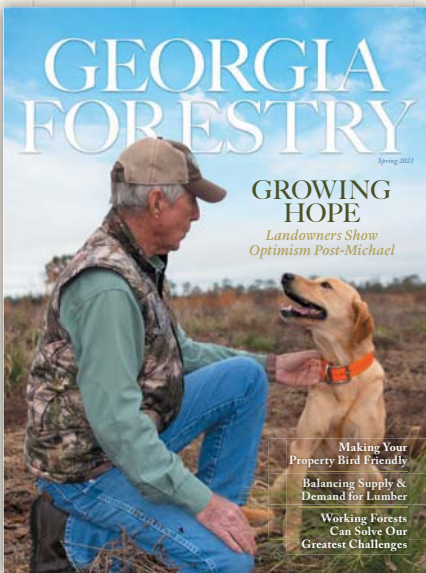


The single most powerful marketing opportunity in Georgia forestry.

# Georgia Forestry

a visually and editorially compelling quarterly magazine



Advertise in Georgia Forestry Magazine and enjoy the benefits of reaching **15,000\*** forestry:

- industry leaders
- business owners
- policymakers
- other decision makers

**PLUS:** benefit from bonus digital content and online presence.

\* Based on an estimated 2.5 readers/copy.

## Georgia Forestry

**Publisher:** HL Strategy led by Howard Lalli who served on the editorial staffs of *Vanity Fair*, *The New Yorker* and other magazines

**Partners:** Georgia Forestry Association and Georgia Forestry Commission

### Reporting includes:

- People
- Public policy
- Technology and innovation
- Economy
- Environment
- Recreation

### Quarterly issues:

- Georgia General Assembly
- Spring
- Georgia Forestry Association Annual Conference
- Fall



**GEORGIA FORESTRY  
COMMISSION**

Issue	Ad Close/Non-Camera-Ready Materials Due	Camera-Ready Materials Due	Issue Date
Legislative Session	11/17/21	11/24/21	February 2022
Spring	2/17/22	2/24/22	April 2022
Conference/Expo Issue	5/10/22	5/17/22	July 2022
Fall	8/17/22	8/24/22	October 2022

ADVERTISING RATES (All ads four-color, all rates net per insertion)			
Premium Positions	4x	2x	1x
Back Cover	\$2,425	\$2,750	\$3,050
Inside Front Cover	\$2,100	\$2,375	\$2,625
Inside Back Cover	\$2,025	\$2,275	\$2,525
Page One	\$2,025	\$2,275	\$2,525

Display Ads	4x	2x	1x
Full Page	\$1,775	\$1,975	\$2,200
1/2 Page (horizontal or vertical)	\$1,150	\$1,300	\$1,425
1/3 Page (square)	\$875	\$975	\$1,100
1/6 Page (horizontal or vertical)	\$475	\$525	\$575
1/12 Page (square)	\$275	\$300	\$325

## One, Four-Issue Advertising Buy Delivers Year-Long Marketing!

**Place Your Reservation Today!**  
Contact your account executive for more information:

**Karen Bark**  
karen.bark@todaymediacustom.com  
443-909-7824

**BONUS VALUE:** All ads, with free live links, can be seen 24/7/365 in Georgia Forestry's online digital edition.

**1/3 Square**  
4.625" W  
x 4.875" H

**1/6 Vertical**  
2.25" W  
x 4.875" H

**1/2 Horizontal**  
7" W x 4.875" H

**1/12**  
2.25" W  
x 2.375" H

**1/2 Vertical**  
4.625" W  
x 7.375" H

**1/6 Horizontal**  
4.625" W x 2.375" H

**Full Page**  
7.4375" W x 10.125" H  
Trim size:  
8.1875" W x 10.875" H

**Bleed**  
Use trim size & add .125" bleed on all four sides. Please offset crop marks to .125".

Georgia Forestry is produced by HL Strategy in partnership with the Georgia Forestry Association and Georgia Forestry Commission.