



GEORGIA LANDOWNER SUMMIT

DEC. 17, 2021 – JEKYLL ISLAND, GA



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GEORGIA LANDOWNER SUMMIT

PART 1: INCREASING THE FINANCIAL RETURNS ON YOUR TIMBERLAND



DR. DAVID DICKENS

Professor of Forest Productivity
UGA Warnell School of Forestry &
Natural Resources



TIM MILLER

Director of Membership
Georgia Forestry Association



MARK FRYER

Partner
AssuredPartners



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CARBON101

AN EDUCATION
INITIATIVE BY THE



GEORGIA FORESTRY
FOUNDATION



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Natural climate solutions offer up to 37% of the mitigation needed between now and 2030 to keep global temperature rise below 2°C.

Nature's Make or Break Potential for Climate Change
The Nature Conservancy

Lands of Opportunity

Unleashing the full potential of natural climate solutions





MARKETS + TREES + WOOD

Healthy markets for wood are
critical to Georgia's future.

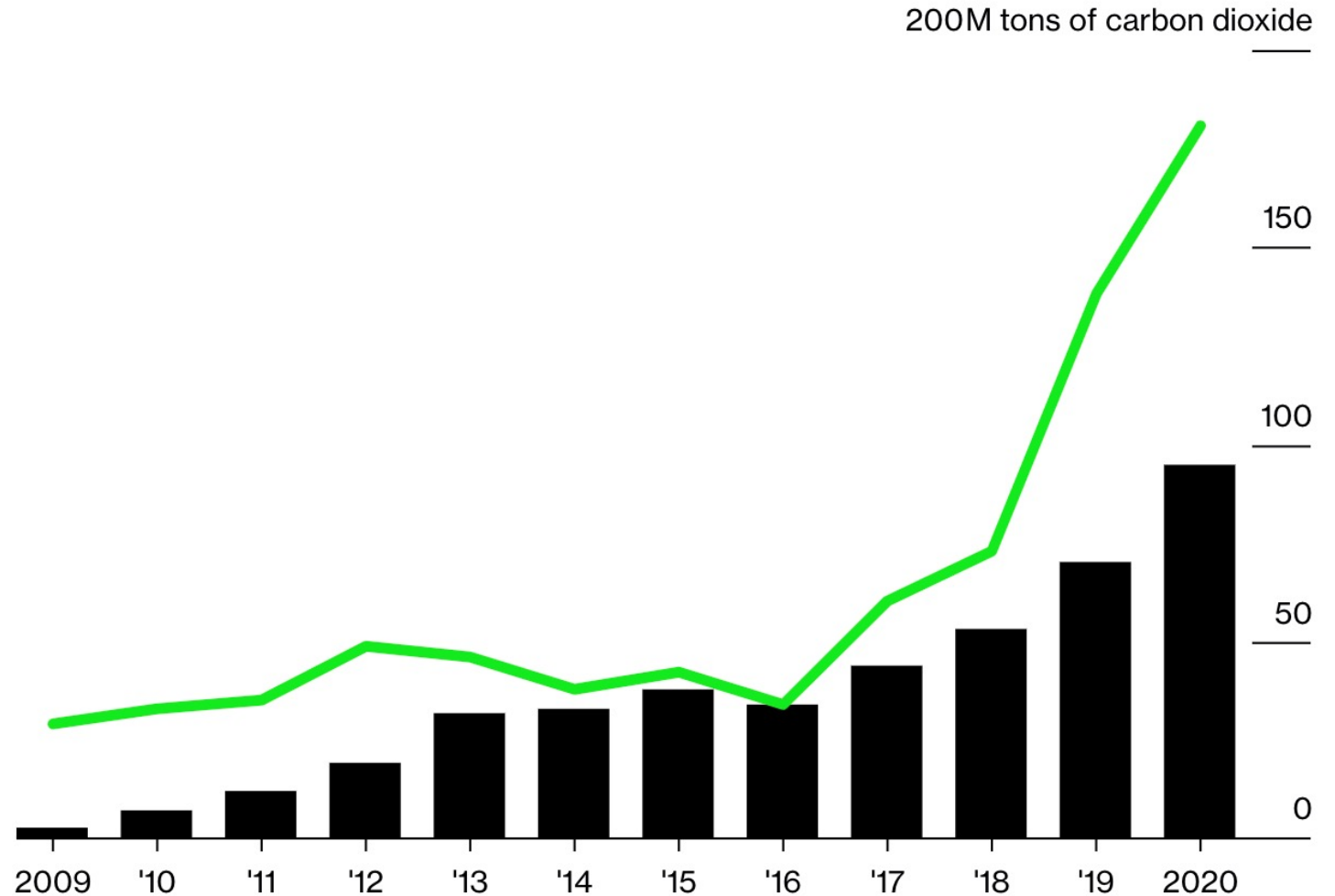
Bloomberg Green

Just the 18 oil majors that already have net-zero goals will eventually need to erase **3.3 billion metric tons of annual emissions**. That's nearly **18 times the amount of carbon offsets issued in 2020**.

Compensating Carbon

The number of offsets sold has doubled in the past two years

■ Bought ▲ Issued



Source: Taksforce on Scaling Voluntary Carbon Markets

Note: One carbon credit represents one ton of carbon dioxide equivalent avoided or sequestered



WHY DID WE DECIDE ON THE INITIATIVE?

- Carbon Sequestration through forestry is the best at-scale solution to the climate challenges we are currently facing.
- Developed for GFA members by the Georgia Forestry Foundation
- Desire to make sure members of GFA are protected, connected, and empowered to make educated decisions regarding carbon markets.
 - Provide landowners with information regarding carbon crediting and sequestration.
- Serve as a repository of trusted information for landowners and GFA members to learn about carbon credits and carbon markets.



CARBON101

AN INITIATIVE SUPPORTED BY THE GEORGIA FORESTRY FOUNDATION

Carbon Sequestration through forestry is the best at-scale solution to the climate challenges we are currently facing. The Georgia Forestry Foundation is dedicated to make sure members of GFA are protected, connected, and empowered to make educated decisions regarding carbon markets. To that end, we are pleased to announce the Carbon 101 Education Initiative. The Carbon 101 initiative is an effort on behalf of the Georgia Forestry Foundation to provide information and clarity on carbon sequestration and the carbon crediting process.

The tabs below will guide you through the core functions of the forest carbon market in the United States. You must be a GFA member to view this content. If you are not a member and would like to learn more, please contact Director of Membership Tim Miller at tim@gfagrow.org.

SECTION 1:
OVERVIEW

SECTION 2:
MARKETS

SECTION 3:
PLAYERS

SECTION 4:
PROCESS

SECTION 5:
POLICY

GFA MEMBERS:
LOG IN HERE TO ACCESS THE CARBON 101 EDUCATION INITIATIVE CONTENT

Understanding the Process of Developing a Carbon Project

Within this section, we will go over the six main steps for developing a carbon project. Below, you can see the 6-step circular flow chart we designed to help visualize the carbon project development process. Please note, this development process applies to larger landowners and traditional project development processes. Many of the small-acreage project developers such as NCX, AFF, and Finite Carbon have a system in place to handle the majority of the carbon development process and streamlines the process for landowners. However, if you intend to create a traditional large carbon project, it is important to know the steps and effort required to undergo that process.



WAYS TO ENGAGE WITH US

1

MEMBERSHIP

- ✓ Become a GFA Member
- ✓ Attend our Annual Events
 - Forestry Day at the Capitol (February)
 - Annual Conference (July)

2

ADVOCACY

- ✓ Join the FORT
- ✓ Donate to ForestPAC

3

FOUNDATION

- ✓ Stay engaged on the work of the Foundation
 - Education
 - Environment
 - Economy
- ✓ Become a Forest Champion

4

COMMUNICATIONS

- ✓ Stay Connected
 - Quarterly Member Forums
 - Annual Events
 - Email alerts and communications



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