

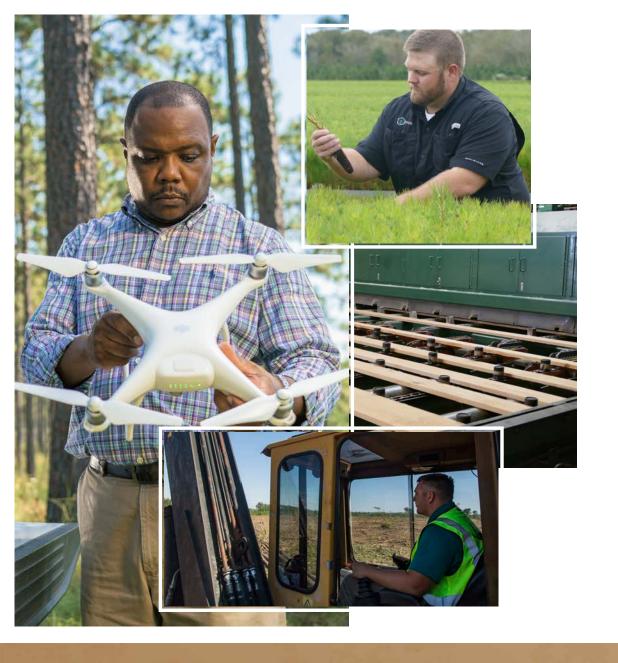
## MEMBER TOWN HALL

Keeping You Protected, Connected and Empowered

## **GFA ANTITRUST STATEMENT**

- All activities are to be conducted in strict compliance with antitrust laws.
- Attendees are reminded that they are required to comply with the spirit and requirements of the antitrust laws.
- A free exchange of ideas on matters of mutual interest to attendees is necessary for the success of all meetings. Such an exchange of views is essential to the successful operation of every trade association. It is not the purpose of this policy to discourage the in-depth exploration of any matters of legitimate concern to meeting participants.
- The broad language of these laws suggests the scope of federal antitrust prohibitions by **forbidding any "agreement or understanding...to substantially lessen competition or tend to create a monopoly in any line of commerce."**
- In particular, the antitrust laws prohibit:
  - Discussing the fixing or regulating of prices
  - Discussing trading areas
  - Limiting or restricting the quantity of products to be produced
  - Discriminating against or excluding competitors
- If a questionable topic is about to be discussed in connection with any gathering, whether or not a formal meeting, that discussion should be stopped and not resumed until approved by legal counsel.





### TOWN HALL AGENDA

- 2020-22 Vision Update
- **State Legislative Priorities**
- **Member Breakouts** 
  - Operations & Manufacturing
  - Landowners & Managers
- **Foundation Update**
- Adjourn



### 2020-2022 **VISION**



#### **ADVOCACY**

THOUGHT LEADERSHIP
FORESTPAC
FORESTRY CANDIDATES
FOREST RESOURCE TEAMS (FORT)
MEMBER ROI



#### **MEMBERSHIP**

KNOWLEDGE CENTER
ENGAGING LANDOWNERS
EMPOWER EMPLOYEES
MEMORABLE EVENTS



#### **FOUNDATION**

SUSTAINED FUNDING
STORYTELLING
BUILDING KNOWLEDGE
BUILDING LEADERS
SUSTAINABILITY



GEORGIA FORESTRY ASSOCIATION



#### **COMMUNICATIONS**

SUSTAINABILITY MESSAGING COMMUNITY ENGAGEMENT CONSUMER INFLUENCE



#### **MANAGEMENT**

GOAL FOCUSED
COST EFFICIENT
RESULTS MEASURED
ENGAGING LEADERSHIP
MEANINGFUL INTERNSHIPS





**FORT** 

**FOREST RESOURCE TEAMS** 



## **OUR TEAM**



Andres Villegas
President & CEO



**Tom Beyer**Vice President of
Government Affairs



Matt Hestad Vice President of Engagement



**Tim Miller** Membership Director



**Jo Hodges**Development Director



**Michele Lawson**Operations Manager



Mike Gregory
Digital Marketing
Specialist



Amanda Rollins
Education Coordinator



Robert Farris Ecosystem Services Manager



Richard Royal
Political Advisor



**Howard Lalli** Strategic Advisor





#### 2021 STATE LEGISLATIVE PRIORITIES

GFA'S CORE PRINCIPLES



PRIVATE PROPERTY RIGHTS



**SENSIBLE TAXES & REGULATION** 



**HEALTHY MARKETS** 

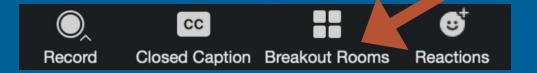
Log Truck Configuration & Safety Modernization

- Addressing Outdated Law on Timber Transactions
- Sustainable Development Carbon Registry Establishment
- Improving Qualified Timberland Property (QTP) Rules

Increasing Penalties for Poaching



## BREAKOUT DISCUSSION



LOGGING AND MANUFACTURING OPERATIONS

LANDOWNERS AND MANAGERS

## Addressing Outdated Law on Timber Transactions

**SPONSORED BY** 



REP. BRUCE WILLIAMSON

R - Monroe

### **✓ KEY PROVISIONS**

 Clarify that the Uniform Commercial Code (UCC) supersedes an outdated 1939 law governing timber transactions







Mill Purchases Stumpage Directly from Landowner

Real Estate Purchase, Buyer in Ordinary Course Protection Doesn't Apply

#### TIMBER TRANSACTIONS COMMON TODAY



A Wood Dealer Purchases Standing Timber from landowner, sometimes using the standing timber as Collateral for a loan A Wood Dealer Severs Timber from Stump, Converting Real Estate into Personal Property that is a Commodity Good









Mills Purchasing This Timber as "Gatewood" are Purchasing Commodity Goods and are Buyers in the Ordinary Course of Business

Gatewood: Timber purchased at the mill's gates that it has no interest in until it crosses the scales, meets the mill specifications, and is unloaded from the log truck.

#### **SENATE BILL 118**

**Log Truck Configuration & Safety Modernization** 

**SPONSORED BY** 

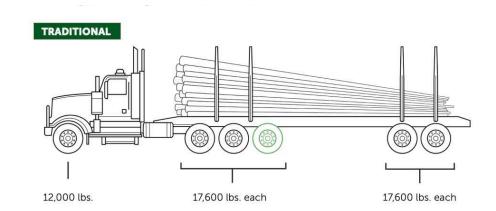


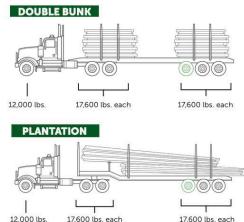
SEN. TYLER HARPER

R - Ocilla

#### **KEY PROVISIONS**

Creates a new, optional, special permit that allows for 100,000 lbs. Gross Vehicle Weight with a 6-axle configuration





## Sustainable Development Carbon Registry

**SPONSORED BY** 



REP. MARCUS WIEDOWER

R - Watkinsville

### **✓ KEY PROVISIONS**

- Expansion of the existing forest carbon registry created by the General Assembly in 2004
- The carbon registry is housed at the Georgia Forestry Commission.
- This act would expand the registry to include sustainable building products.
- The Director of the State Forestry Commission will be required to establish a committee to create the rules
- An independent validator (auditor) will grant carbon credits that will be registered by the GFC

## Increasing Penalties For Poaching

SPONSORED BY



REP. TREY RHODES

R - Greensboro

## **✓ KEY PROVISIONS**

- Closes Key Loophole "looking for arrowheads" (instead of hunting)
  - Law enforcement has the discretion to use the possession of hunting paraphernalia
- Increases Penalties on Repeat Offenders raising the fines on second- and third-time offenders

## Improving Qualified Timberland Property Rules

**SPONSORED BY** 



REP. STEVEN MEEKS

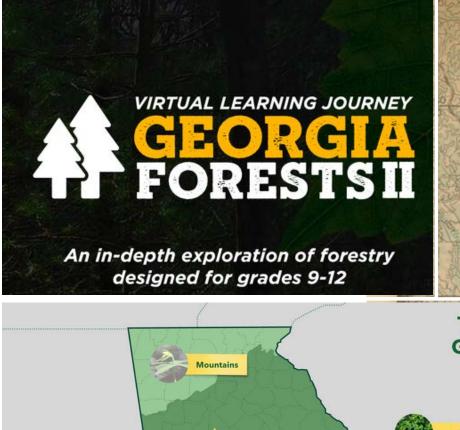
R - Screven

#### **✓ KEY PROVISIONS**

- Eliminating onerous application requirements such as a requirement to have a forest management plan or costly surveys
- Ensuring current use of timberland is property considered in valuations of tracts
- Incorporating beneficial language from CUVA/FLPA that makes clear things like right of ways, railroad tracks, and highways do not split an otherwise contiguous tract, and prevent lands from being enrolled in QTP

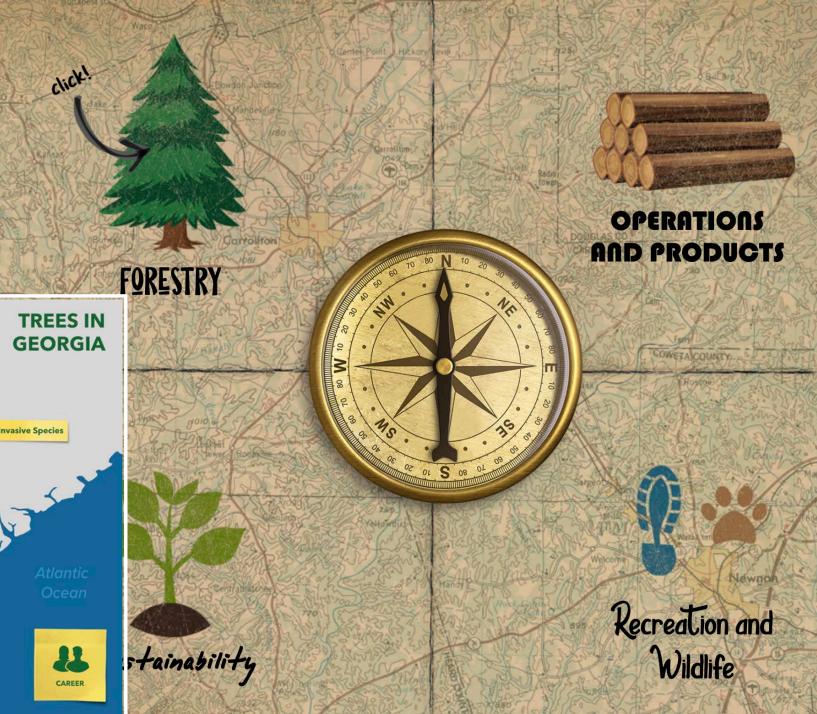


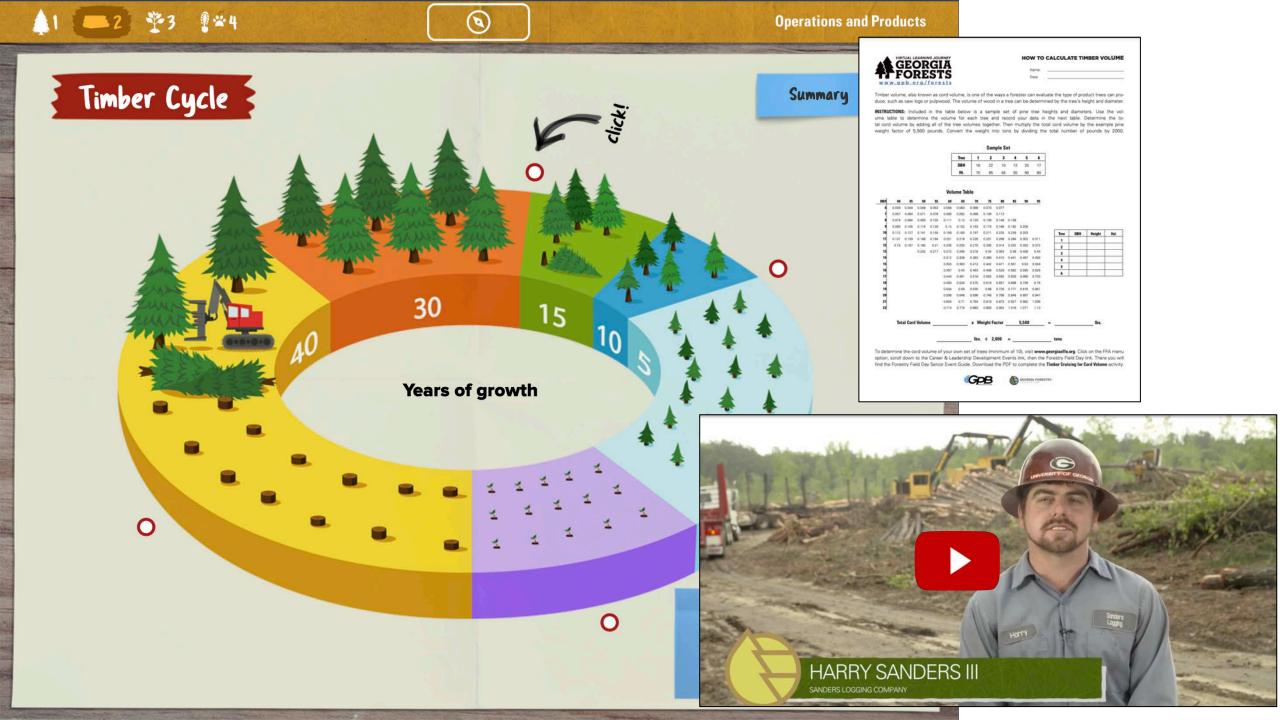




Coastal Plains

SUMMARY

















# WORKING FORESTS

AN AT-SCALE SOLUTION TO OUR GREATEST CHALLENGES





# GROWING RECOGNITION OF WORKING FORESTS AS A SOLUTION









The Kendeda Building for Innovative Sustainable Design







#### **ENVIRONMENT**

Forest Water Stewardship Payments to Landowners

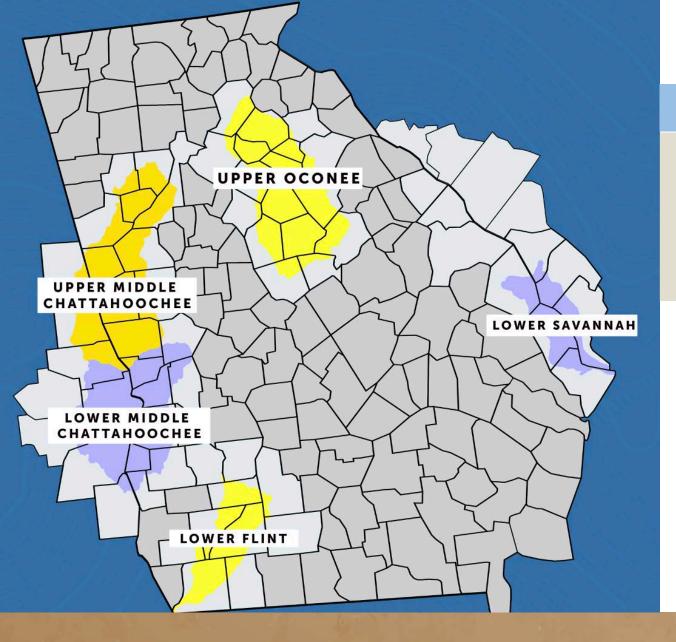
KEY PARTNERS





- ✓ Phase I: Identify Preferred Conservation Mechanisms
- ✓ Phase II: Develop NEW Conservation Tools & Economic Valuation Models
- → Phase III: Develop a Framework of Landowners and Water Providers to Design a Market and Funding
- → Phase IV: Trials with Actual Transactions





#### **ENVIRONMENT**

Forest Water Stewardship Payments to Landowners

KEY PARTNERS





#### **NEXT STEPS**

- Stakeholder Engagement
- Establish Buyer / Seller Network
- Identify Funding Source





#### **ENVIRONMENT**

#### **CARBON 101 INITIATIVE**

Member's only education initiative to help increase the knowledge base among the landowner community about carbon markets

- What is additionality & leakage?
- How does validation and verification work?
- Who are credible players in the space?
- How can GFA help me get started?







#### **ECONOMY**

**Logging Sector Efficiency and Modernization** 

#### **KEY PARTNERS**

- ✓ 2018: Log Truck Insurance Rates
- ✓ 2019: Forest Logistics Summit, Tifton, GA
- ✓ 2020: Log Truck Interstate Routing
- ✓ 2020: Log Truck Modernization & Weights Study
- ✓ **2021**: Explore Projects Focused On:
  - ✓ Tort Solutions for Log Trucks
  - ✓ SYP Export Markets
  - ✓ Bridges & Routing Sensitivity Analysis





#### **ECONOMY**

**Mass Timber Promotion** 

#### **KEY PARTNERS**





- **2017:** Hosted Southeast Mass Timber Symposium
- ✓ 2018 2019: Georgia Delegation to the International Mass Timber Conference
- ✓ **2019:** Mass Timber Education Tour in Oregon
- ✓ NEXT STEPS: Mass Timber Demonstration Project



## SAVE THE DATE

LIMITED ATTENDANCE



HILTON HEAD ISLAND, SC | JULY 16 - 18, 2021



FULLY VIRTUAL EVENT | JULY 26 - 29, 2021



### MEMBERSHIP DIRECTOR



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Membership Director
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